



GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY

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Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.

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JNTUH Code(U6)

CIVIL – CSE – MECH – ECE – EEE – MBA – M.Tech.

EAMCET Code– GLOB

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Dr. T. Uma Devi

MBA, PhD

Assistant Professor & Head

Date: 08/05/2017

CIRCULAR

The Department of Master of Business Administration is hosting *A Three Day Workshop on "Marketing Decision Models"* for all the Students of Department in Room No. 04 from 15th to 17th May, 2017 . All the students are hereby informed to register for the course on or before 12th May 2017. The Coordinator for the course is Mrs. B. Anitha Kumari, Assistant Professor, Department of MBA.


HEAD

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Co ordinator IQAC
Mentors
Training & Placement Cell
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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop On “Marketing Decision Models”

15th to 17th May, 2017

PROGRAMME SCHEDULE

	TIME	SESSION	SPEAKER
Day 1	9:30 AM - 10:00 AM	Inauguration	Dr.Aruna Deshpande Professor & Head of the Department, KIT Kolhapur.
	10:00 AM - 11:00 AM	Introduction to Marketing Research.	
	11:00 AM - 11:30 AM	TEA BREAK	
	11:30 AM - 01:00 PM	Applications of Experimental Methods in Marketing and Marketing Research.	Dr.Aruna Deshpande Professor & Head of the Department, KIT Kolhapur.
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Applications of Experimental Methods in Marketing and Marketing Research.	Dr.Manoj Kumar Dash Professor, ABV, Gwalior.
Day 2	TIME	SESSION	SPEAKER
	09:30 AM - 11:00 AM	Models, nature and essence of idiosyncratic modelling needs.	Ms.Shahana Misra Head of Brand and Digital Marketing Tata Tele Svices.
	11:00 AM - 11:15 AM	TEA BREAK	
	11:15 AM - 01:00 PM	models, nature and essence of idiosyncratic modelling needs	Mr.Rajib Bose, Senior Manager-Consultant IBM.
	01:00 PM - 02:00 PM	LUNCH BREAK	



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Day 3	02:00 PM - 03:30 PM	analytical and computer-based tools used for solving marketing problems.	Prof Vigneswara Ilavarasan, DMS, IIT-Delhi.
	TIME	SESSION	SPEAKER
	09:30 AM - 11:00 AM	Various theoretical modelling approaches in marketing science.	Dr. Mamta Khosla Associate Professor, Department of Electronics & Communication Engineering NIT Jalandhar.
	11:00 AM - 11:15 AM	TEA BREAK	
	11:15 AM - 01:00 PM	Market analysis using Quantitative Techniques.	Dr. Mamta Khosla Associate Professor, Department of Electronics & Communication Engineering NIT Jalandhar.
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Valedictory Function , Feedback and Certificate Distribution.	Dr. Mamta Khosla Associate Professor, Department of Electronics & Communication Engineering NIT Jalandhar.


Coordinator
Assistant Professor
Department of MBA



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15th to 17th May, 2017

LIST OF PARTICIPANTS

S.No.	ROLL No.	NAME OF THE STUDENT
1	15U61E0001	SANDEEP PINNINTI
2	15U61E0002	AREPUDI SANJEEV KUMAR
3	15U61E0003	D DIVYA
4	15U61E0004	KODURU NARMADA
5	15U61E0005	GOUNAGUNTLA PRASHANTHI
6	15U61E0006	DESHAI BHARATH KUMAR
7	15U61E0007	PERUKA SWETHA
8	15U61E0008	KAVALI SHEKAR
9	15U61E0009	B RAJITHA
10	15U61E0011	GANGERI VANAJA

Anitha
15/05/2017
Co-Ordinator
Mrs. B. Anitha Kumari
Assistant Professor
Department of MBA



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11	15U61E0012	A ARCHANA
12	15U61E0013	GINNARAM BUCHI REDDY
13	15U61E0014	VELLORE KAVYA
14	15U61E0015	MUNJAGALLA SHARULATHA
15	15U61E0016	TEPPA NARSIMHA
16	15U61E0017	POTLACHERUVU SATYANARAYANA
17	15U61E0018	SHAPURAM ANJANEYULU
18	15U61E0019	A VANITHA
19	15U61E0021	MANJU KUMARI
20	15U61E0022	BAJJURI SUNIL

Anitha
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S.No.	ROLL No.	NAME OF THE STUDENT
21	15U61E0023	ASHIK CHANDRAN
22	16U61E0001	ABDUL MABOOD
23	16U61E0002	ABU MUHAMMAD ABDULLAH CHOUDHURY
24	16U61E0003	AERKAL PRIYANKA
25	16U61E0004	ANAND
26	16U61E0005	AVANCHA ABHILASH REDDY
27	16U61E0006	AVANCHA DINESH REDDY
28	16U61E0007	B VARAPRASAD
29	16U61E0008	BACHU VIJAYKUMAR
30	16U61E0009	BATTA SAI KUMAR

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31	16U61E0010	BODDU SUMA
32	16U61E0011	CH PANDARI
33	16U61E0012	CHINTHAKUNTA RAVI VARMA
34	16U61E0013	CHINTHALA PADMINI
35	16U61E0014	GADDAMEEDI AKHIL
36	16U61E0015	IRGI MANASADEVI
37	16U61E0016	JANGA JHANSI
38	16U61E0017	K GANGADHAR
39	16U61E0018	K GURUMURTHY
40	16U61E0019	K KISHAN
41	16U61E0020	KAGITHA MANISHA RANI

Anitha
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42	16U61E0021	KAPPA SHESINDRI
43	16U61E0022	KOPPULA JAYANTHI
44	16U61E0023	KOTHOLLA GANESH
45	16U61E0024	KOTTE SANGEETHA
46	16U61E0025	MANCHALA MADHUSUDHAN
47	16U61E0026	MANGALARAM GANESH GOUD
48	16U61E0027	MD AFTAB
49	16U61E0028	MD AQUIB JAWED
50	16U61E0029	MD ASRAF HUSSAIN CHOUDHURY
51	16U61E0030	MD SHAHBAZ
52	16U61E0031	MODEP SAINATH GOUD

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S.No.	ROLL No.	NAME OF THE STUDENT
53	16U61E0032	MOHD RIZWAN
54	16U61E0033	MOHD SAMEER ALI
55	16U61E0034	MULAMALLA KIRANMAI

M. Anitha Kumari
15/05/2017
Co-Ordinator
Mrs. B. Anitha Kumari
Assistant Professor
Department of MBA



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

“Marketing Decision Models”

(15th to 17th May, 2017)

REGISTRATION FORM

(Please Fill in CAPITAL LETTERS)

Name of the Participant: B. Rajitha

Name of the College : BITI

Department : MBA

E-mail : B.Rajitha@gmail.com

Phone No : 9849692819

Rajitha
Signature of Participant

Approved/ Not Approved

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Rajitha
Signature of Coordinator



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				Day-1 (15/05/2017)		Day-2 (16/05/2017)		Day-3 (17/05/2017)	
				FN	AN	FN	AN	FN	AN
1	P. SANDEEP	MBA	II	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>
2	A. SANJEEV KUMAR	MBA	II	<i>SK</i>	<i>SK</i>	<i>SK</i>	<i>SK</i>	<i>SK</i>	<i>SK</i>
3	D DIVYA	MBA	II	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>
4	K. NARMADA	MBA	II	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>
5	G. PRASHANTHI	MBA	II	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>
6	D. BHARATH KUMAR	MBA	II	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>
7	P. SWETHA	MBA	II	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>
8	K. SHEKAR	MBA	II	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>
9	B. RAJITHA	MBA	II						

Swetha
Coordinator
17/05/17

Shekar
Head of the Department
17/05/2017

Principal
Principal
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10	GANGERI VANAJA	MBA	II	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>
11	A ARCHANA	MBA	II	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>
2	GINNARAM BUCHI REDDY	MBA	II	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>
13	VELLORE KAVYA	MBA	II	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>
14	MUNJAGALLA SHARULATHA	MBA	II	<i>Sharu</i>	<i>Sharu</i>	<i>Sharu</i>	<i>Sharu</i>	<i>Sharu</i>	<i>Sharu</i>
15	TEPPA NARSIMHA	MBA	II	<i>Narsim</i>	<i>Narsim</i>	<i>Narsim</i>	<i>Narsim</i>	<i>Narsim</i>	<i>Narsim</i>
16	POTLACHERUVU SATYANARAYANA	MBA	II	<i>Satyam</i>	<i>Satyam</i>	<i>Satyam</i>	<i>Satyam</i>	<i>Satyam</i>	<i>Satyam</i>
17	SHAPURAM ANJANEYULU	MBA	II	<i>Anjan</i>	<i>Anjan</i>	<i>Anjan</i>	<i>Anjan</i>	<i>Anjan</i>	<i>Anjan</i>
18	A VANITHA	MBA	III	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>

Vanitha
Coordinator
17/05/17

Sharu
Head of the Department
17/05/17

Sharu
Principal
17/05/17
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19	MANJU KUMARI	MBA	II	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>
20	BAJJURI SUNIL	MBA	II	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>
21	ASHIK CHANDRAN	MBA	II	<i>Ashik</i>	<i>Ashik</i>	<i>Ashik</i>	<i>Ashik</i>	<i>Ashik</i>	<i>Ashik</i>
22	ABDUL MABOOD	MBA	I	<i>Mabe</i>	<i>Mabe</i>	<i>Mabe</i>	<i>Mabe</i>	<i>Mabe</i>	<i>Mabe</i>
23	ABU MUHAMMAD ABDULLAH CHOUDHURY	MBA	I	<i>Abdullah</i>	<i>Abdullah</i>	<i>Abdullah</i>	<i>Abdullah</i>	<i>Abdullah</i>	<i>Abdullah</i>
24	A. PRIYANKA	MBA	I	<i>Priyanka</i>	<i>Priyanka</i>	<i>Priyanka</i>	<i>Priyanka</i>	<i>Priyanka</i>	<i>Priyanka</i>
25	ANAND	MBA	I	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>
26	A. ABHILASH REDDY	MBA	I	<i>Abhilash</i>	<i>Abhilash</i>	<i>Abhilash</i>	<i>Abhilash</i>	<i>Abhilash</i>	<i>Abhilash</i>
27	A.DINESH REDDY	MBA	I	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>

Manju
Coordinator
14/05/17

[Signature]
Head of the Department
14/05/2017

[Signature]
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28	B VARAPRASAD	MBA	I	<i>Vara</i>	<i>Vara</i>	<i>Vara</i>	<i>Vara</i>	<i>Vara</i>	<i>Vara</i>
29	BACHU VIJAYKUMAR	MBA	I	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>
30	BATTA SAI KUMAR	MBA	I	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>
31	BODDU SUMA	MBA	I	<i>Suma</i>	<i>Suma</i>	<i>Suma</i>	<i>Suma</i>	<i>Suma</i>	<i>Suma</i>
32	CH PANDARI	MBA	I	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>
33	C.RAVI VARMA	MBA	I	<i>Ravi</i>	<i>Ravi</i>	<i>Ravi</i>	<i>Ravi</i>	<i>Ravi</i>	<i>Ravi</i>
34	C. PADMINI	MBA	I	<i>Padmini</i>	<i>Padmini</i>	<i>Padmini</i>	<i>Padmini</i>	<i>Padmini</i>	<i>Padmini</i>
35	G. AKHIL	MBA	I	<i>Akhil</i>	<i>Akhil</i>	<i>Akhil</i>	<i>Akhil</i>	<i>Akhil</i>	<i>Akhil</i>
36	I.MANASADEVI	MBA	I	<i>Manasa</i>	<i>Manasa</i>	<i>Manasa</i>	<i>Manasa</i>	<i>Manasa</i>	<i>Manasa</i>
37	J.JHANSI	MBA	I	<i>Jhansi</i>	<i>Jhansi</i>	<i>Jhansi</i>	<i>Jhansi</i>	<i>Jhansi</i>	<i>Jhansi</i>

Anitha
Coordinator
15/05/17

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Head of the Department
15/05/2017

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Principal
15/05/17

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ATTENDANCE SHEET

S.No.	Name of the Participant	Programme	Year	Signature					
				Day-1 (15/05/2017)		Day-2 (16/05/2017)		Day-3 (17/05/2017)	
				FN	AN	FN	AN	FN	AN
38	K. GANGADHAR	MBA	I	<i>Gangadhar</i>	<i>Gangadhar</i>	<i>Gangadhar</i>	<i>Gangadhar</i>	<i>Gangadhar</i>	<i>Gangadhar</i>
39	K. GURUMURTHY	MBA	I	<i>Gurumurthy</i>	<i>Gurumurthy</i>	<i>Gurumurthy</i>	<i>Gurumurthy</i>	<i>Gurumurthy</i>	<i>Gurumurthy</i>
40	K. KISHAN	MBA	I	<i>Kishan</i>	<i>Kishan</i>	<i>Kishan</i>	<i>Kishan</i>	<i>Kishan</i>	<i>Kishan</i>
41	K. MANISHA RANI	MBA	I	<i>Manisha</i>	<i>Manisha</i>	<i>Manisha</i>	<i>Manisha</i>	<i>Manisha</i>	<i>Manisha</i>
42	K. SHESINDRI	MBA	I	<i>Shesindri</i>	<i>Shesindri</i>	<i>Shesindri</i>	<i>Shesindri</i>	<i>Shesindri</i>	<i>Shesindri</i>
43	K. JAYANTHI	MBA	I	<i>Jayanthi</i>	<i>Jayanthi</i>	<i>Jayanthi</i>	<i>Jayanthi</i>	<i>Jayanthi</i>	<i>Jayanthi</i>
44	KOTHOLLA GANESH	MBA	I	<i>Kotholla Ganesh</i>	<i>Kotholla Ganesh</i>	<i>Kotholla Ganesh</i>	<i>Kotholla Ganesh</i>	<i>Kotholla Ganesh</i>	<i>Kotholla Ganesh</i>
45	K. SANGEETHA	MBA	I	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>
46	M. MADHUSUDHAN	MBA	I	<i>Madhusudhan</i>	<i>Madhusudhan</i>	<i>Madhusudhan</i>	<i>Madhusudhan</i>	<i>Madhusudhan</i>	<i>Madhusudhan</i>
47	MANGALARAM GANESH GOUD	MBA	I	<i>Mangalaram Ganesh Goud</i>	<i>Mangalaram Ganesh Goud</i>	<i>Mangalaram Ganesh Goud</i>	<i>Mangalaram Ganesh Goud</i>	<i>Mangalaram Ganesh Goud</i>	<i>Mangalaram Ganesh Goud</i>
48	MD AFTAB	MBA	I	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>

Amitha
17/05/17
Co-Ordinator

[Signature]
17/05/2017
Head of the Department

[Signature]
17/05/17
Principal

PRINCIPAL
Global Institute of Engg & Tech
Chilkur (V), Moinabad (M)
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CIVIL – CSE – MECH – ECE – EEE – MBA – M.Tech.

EAMCET Code– GLOB

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop On “Marketing Decision Models”

(15th to 17th May, 2017)

ATTENDANCE SHEET

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				FN	AN	FN	AN	FN	AN
49	MD AQUIB JAWED	MBA	I	<i>Aquib</i>	<i>Aquib</i>	<i>Aquib</i>	<i>Aquib</i>	<i>Aquib</i>	<i>Aquib</i>
50	MD ASRAF HUSSAIN CHOUDHURY	MBA	I	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>
51	MD SHAHBAZ	MBA	I	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>
52	MODEP SAINATH GOUD	MBA	I	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>
53	MOHD RIZWAN	MBA	I	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>
54	MOHD SAMEER ALI	MBA	I	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>
55	M. KIRANMAI	MBA	I	<i>Kiranmai</i>	<i>Kiranmai</i>	<i>Kiranmai</i>	<i>Kiranmai</i>	<i>Kiranmai</i>	<i>Kiranmai</i>

Aquib
Coordinator
17/05/17

[Signature]
Head of the Department
17/05/2017

[Signature]
Principal

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FEEDBACK FORM

Please evaluate your rating of the course by placing a tick in the appropriate box.

1. Poor 2. Satisfactory 3. Good 4. Very good 5. Excellent

Name of the participant:

V. Kavya.

Date:

17/5/17.

ASPECTS	RATING				
	Excellent 5	Very good 4	Good 3	Satisfactory 2	Poor 1
Relevance of contents	✓				
Trainer was knowledgeable and skillful	✓				
Quality of input provided		✓			
Quality of presentations		✓			
Adherence to the time schedule		✓			
Opportunity given to participant to clear doubts	✓				
Identify ways to build on current skills and knowledge	✓				
Overall learning experience		✓			
How has the course enhanced your skills or understanding of this topic?					
Informative.					
Specify problems faced by you during the course?					
well organised.					

**A REPORT
ON
THREE DAY WORKSHOP:
Marketing Decision Models**

The MBA Department has arranged a Three-day Workshop on “Marketing Decision Models” for all the students of MBA Department from May 15th to 17th 2017 in the campus. The Workshop was scheduled between 09:30 to 03:30 Hrs. This course is about the use of decision models for making marketing decisions, Integrates marketing concepts and practice, Emphasizes learning by doing, Provides software tools to apply marketing concepts to real decision situations. Marketing managers make ongoing decisions about product features, prices, distribution options, sales compensation plans, and so on. In making these decisions, managers choose from among alternative courses of action in a complex and uncertain world. It is therefore important for students to have a deep understanding of concept, to determine the objective and different marketing decision models.

Day 1:

The first day of the Workshop initiated with the welcome speech of Dr. V.V.V.S. Murthy, Principal, followed by the Dr. Aruna Deshpande Professor & Head of the Department, Department of Business Administration, KIT Kolhapur in technical session started immediately after inauguration at 10.00 AM has highlighted the importance of marketing Research and the Marketing Research is the systematic collection, analysis, and interpretation of data pertaining to the marketing conditions with continuation delivered her inaugural and introductory speech.

The Technical session continued at 11.30 AM regarding the applications of experimental methods in marketing and marketing research and advantage is that experiments should be objective. The views and opinions of the researcher should not affect the results of a study. After the lunch break Dr. Manoj kumar Dash, Professor, ABV, Gwalior has taken the session very informative he has given illustration for understanding and analyzing the business models that bring change in every individual routine work continued with applications of experimental methods. The experimental method is a systematic and scientific approach to research in which the researcher manipulates one or more variables, and controls and measures any change in other variables along with discussions session by students related to their work regarding the quantitative techniques and computer applications from 2:00 PM to 3:30 PM.

Day 2:

The second day session was chaired by Resource person Ms. Shahana Misra, Head of Brand and digital marketing, Tata Tele services who delivered a lecture on importance and models, nature and essence of idiosyncratic modeling needs in marketing from 9:30 AM to 11:00AM. After the tea break Mr. Rajib Bose, senior manager, Consultatnt, IBM continued with practical experience of models, nature and essence of idiosyncratic modeling needs. It was followed by same lecture on techniques and methods used in marketing decisions from 11:15 AM to 1:00 PM. After the lunch break the session was taken by Prof. Vigneswara Ilavarasan, DBM, IIT could emphasize on marketing mix and about their advantages and disadvantages, analytical and computer based tools used for solving marketing problems.

Day 3:

On third day, first session was initiated at 9:30 AM by a lecture on various theoretical modeling approaches in marketing science by our Resource Person Dr. Mamta Khosla, Associate professor, Department of Electronics and communication Engineering, NIT Jalandhar. After Tea break the session was continued by Dr. Mamta Khosla about Market analysis using Quantitative Techniques was practical implementation and market analysis using quantitative techniques from 11:15 AM to 1:00 PM. After the lunch break Dr. Mamta Khosla has given chance to all the students participated in the session actively for open discussion. The workshop was concluded by Valedictory followed by feedback and certificate distribution to the participants.


Coordinator

Mrs. B. Anitha Kumari

Assistant Professor

Department of MBA.



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

Marketing Decision Models

(15th - 17th May 2017)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. K. GANBADHAR bearing Roll No. 16UGLE0017 has attended A Three Day Workshop on "*Marketing Decision Models*" held from 15th May, 2017 to 17th May, 2017 organized by the Department of Master of Business Administration.

Anitha
Coordinator

(Mrs. B. Anitha Kumari)

T. Uma Devi
HOD

(Dr. T. Uma Devi)

V.V.V.S. Murthy
Principal

(Dr. V.V.V.S. Murthy)



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

Marketing Decision Models


(15th - 17th May 2017)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. K. SANGEETHA bearing Roll No. 16061E0024 has attended A Three Day Workshop on "*Marketing Decision Models*" held from 15th May, 2017 to 17th May, 2017 organized by the Department of Master of Business Administration.


Coordinator

(Mrs. B. Anitha Kumari)


HOD
(Dr. T. Uma Devi)


Principal
(Dr. V.V.V.S. Murthy)



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

Marketing Decision Models

(15th - 17th May 2017)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. MOHD. RIZWAN bearing Roll No. 16V61E0032 has attended A Three Day Workshop on "*Marketing Decision Models*" held from 15th May, 2017 to 17th May, 2017 organized by the Department of Master of Business Administration.


Coordinator

(Mrs. B. Anitha Kumari)


HOD

(Dr. T. Uma Devi)


Principal

(Dr. V.V.V.S. Murthy)