



GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY

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Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.

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JNTUH Code(U6)

CIVIL – CSE – MECH – ECE – EEE – MBA – M.Tech.

EAMCET Code– GLOB

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Dr. L. Srinivas Reddy

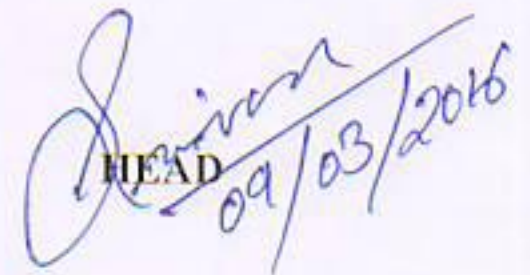
MBA, PhD

Assistant Professor & Head

Date: 09/03/2016

CIRCULAR

The Department of Master of Business Administration is hosting *A Three Day Workshop on "Research Methodology and Data Analysis"* for all the students of MBA Department in Room No. 04 from 16th to 18th March, 2016 . All the students are hereby informed to register for the course on or before 13th March, 2016. The Coordinator for the course is Mr. M. Malla Reddy, Assistant Professor, Department of MBA.


HEAD
09/03/2016

Cc to:
Principal
Co ordinator IQAC
Mentors
Training & Placement Cell
Notice board
File



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop On “Research Methodology and Data Analysis”

16th to 18th March, 2016

PROGRAMME SCHEDULE

	TIME	SESSION	SPEAKER
Day 1	9:30 AM - 10:00 AM	Inauguration	Prof.Y.Venkata Rangaiah Professor & HOD, Department of Business Administration, Avanthi P.G.College.
	10:00 AM - 11:00 AM	Introduction to Research Methodology	
	11:00 AM - 11:30 AM	TEA BREAK	
	11:30 AM - 01:00 PM	Applications of Experimental Methods in Research	Prof.Y.Venkata Rangaiah Professor & HOD, Department of Business Administration, Avanthi P.G.College.
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Data Analysis using conjoint analysis.	Dr.Neelkanth Mishra Professor, PGCSM,Indore.
Day 2	09:30 AM - 11:00 AM	Data Analysis using conjoint analysis.	Dr.Neelkanth Mishra Professor, PGCSM,Indore.
	11:00 AM - 11:15 AM	TEA BREAK	
	11:15 AM - 01:00 PM	Importance of PERT and CPM	Dr.Meenakshi Sharma Professor, Institute of Public Enterprises.



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Day 3	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Factor Analysis and SPSS	Dr.Meenakshi Sharma Professor, Institute of Public Enterprises.
	TIME	SESSION	SPEAKER
	09:30 AM - 11:00 AM	Multi-Dimensional Scaling	Prof.A.Prabhu Kumar, Professor, School of Management Studies, JNTUH.
	11:00 AM - 11:15 AM	TEA BREAK	
	11:15 AM - 01:00 PM	Market analysis using Quantitative Techniques	Mr.Avinash Shetty, Head-Operations and Distribution Omega Solutions Pvt.Ltd.
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Valedictory Function , Feedback and Certificate Distribution	Mr.Avinash Shetty, Head-Operations and Distribution Omega Solutions Pvt.Ltd.

Coordinator
Assistant Professor
Department of MBA



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On

“Research Methodology and Data Analysis”

16th to 18th March, 2016

LIST OF PARTICIPANTS

S.No.	ROLL No.	NAME OF THE STUDENT
1	15U61E0001	SANDEEP PINNINTI
2	15U61E0002	AREPUDI SANJEEV KUMAR
3	15U61E0003	D DIVYA
4	15U61E0004	KODURU NARMADA
5	15U61E0005	GOUNAGUNTLA PRASHANTHI
6	15U61E0006	DESHAI BHARATH KUMAR
7	15U61E0007	PERUKA SWETHA
8	15U61E0008	KAVALI SHEKAR
9	15U61E0009	B RAJITHA
10	15U61E0011	GANGERI VANAJA

M. M. Reddy
16/3/16
Co-Ordinator
Mr. M. Malla Reddy
Assistant Professor
Department of MBA



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LIST OF PARTICIPANTS

S.No.	ROLL No.	NAME OF THE STUDENT
11	15U61E0012	A ARCHANA
12	15U61E0013	GINNARAM BUCHI REDDY
13	15U61E0014	VELLORE KAVYA
14	15U61E0015	MUNJAGALLA SHARULATHA
15	15U61E0016	TEPPA NARSIMHA
16	15U61E0017	POTLACHERUVU SATYANARAYANA
17	15U61E0018	SHAPURAM ANJANEYULU
18	15U61E0019	A VANITHA
19	15U61E0021	MANJU KUMARI
20	15U61E0022	BAJJURI SUNIL

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S.No.	ROLL No.	NAME OF THE STUDENT
21	15U61E0023	ASHIK CHANDRAN
22	14U61E0001	VELAGAPALLI AKANKSHA
23	14U61E0002	PUKKALLA RUPAVATHI
24	14U61E0003	D RAGHAVENDER
25	14U61E0004	P SARITHA
26	14U61E0005	MEDICHALAM SUMAN KISHORE
27	14U61E0006	MOHAMMED AMER
28	14U61E0007	KANDULA SREEKANTH
29	14U61E0008	DEBBATI VIJAYKUMAR
30	14U61E0012	UPPULETI SATHISH

Co-Ordinator
Mr. M. Malla Reddy
Assistant Professor
Department of MBA

M. Malla Reddy
16/3/16



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LIST OF PARTICIPANTS

S.No.	ROLL No.	NAME OF THE STUDENT
31	14U6IE0013	K MAHESH
32	14U6IE0014	M PARMESHWARI
33	14U6IE0015	KARNAM OMPRIYA
34	14U6IE0016	PINJARI PARVIN SK YUSUF
35	14U6IE0017	MD SABEER HUSSAIN

Co- Ordinator
Mr. M. Malla Reddy
Assistant Professor
Department of MBA

M. Malla Reddy
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ECE - EEE - CSE - CIVIL - ME - MBA - M.Tech

EAMCET code (GLOB)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

“Research Methodology and Data Analysis”

(16th to 18th March, 2016)

REGISTRATION FORM

(Please Fill in CAPITAL LETTERS)

Name of the Participant: D. Bharath Kumar

Name of the College : G.I.E.T

Department : M.B.A

E-mail : bharath_007@gnail.com

Phone No : 8462108392

Bharath
Signature of Participant

For Office use only

Approved/ Not Approved

Signature of Coordinator



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ATTENDANCE SHEET

S.No.	Name of the Participant	Programme	Year	Signature					
				Day-1 (16/03/2016)		Day-2 (17/03/2016)		Day-3 (18/03/2016)	
				FN	AN	FN	AN	FN	AN
1	P. SANDEEP	MBA	I	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>	<i>Sandeep</i>
2	A. SANJEEV KUMAR	MBA	I	<i>Sanjeev</i>	<i>Sanjeev</i>	<i>Sanjeev</i>	<i>Sanjeev</i>	<i>Sanjeev</i>	<i>Sanjeev</i>
3	D DIVYA	MBA	I	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>	<i>Divya</i>
4	K. NARMADA	MBA	I	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>	<i>Narmada</i>
5	G. PRASHANTHI	MBA	I	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>	<i>Prashanthi</i>
6	D. BHARATH KUMAR	MBA	I	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>	<i>Bharath</i>
7	P. SWETHA	MBA	I	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>	<i>Swetha</i>
8	K. SHEKAR	MBA	I	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>	<i>Shekar</i>
9	B. RAJITHA	MBA	I	<i>Rajitha</i>	<i>Rajitha</i>	<i>Rajitha</i>	<i>Rajitha</i>	<i>Rajitha</i>	<i>Rajitha</i>

M. Reddy
Coordinator
18/03/16

[Signature]
Head of the Department
18/03/16

[Signature]
Principal
18/3/16
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10	GANGERI VANAJA	MBA	I	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>	<i>Vanaja</i>
11	A ARCHANA	MBA	I	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>	<i>Archana</i>
12	GINNARAM BUCHI REDDY	MBA	I	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>	<i>Buchi</i>
13	VELLORE KAVYA	MBA	I	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>	<i>Kavya</i>
14	MUNJAGALLA SHARULATHA	MBA	I	<i>Sharulatha</i>	<i>Sharulatha</i>	<i>Sharulatha</i>	<i>Sharulatha</i>	<i>Sharulatha</i>	<i>Sharulatha</i>
15	TEPPA NARSIMHA	MBA	I	<i>Narsimha</i>	<i>Narsimha</i>	<i>Narsimha</i>	<i>Narsimha</i>	<i>Narsimha</i>	<i>Narsimha</i>
16	POTLACHERUVU SATYANARAYANA	MBA	I	<i>Satyana</i>	<i>Satyana</i>	<i>Satyana</i>	<i>Satyana</i>	<i>Satyana</i>	<i>Satyana</i>
17	SHAPURAM ANJANEYULU	MBA	I	<i>Anjaneyulu</i>	<i>Anjaneyulu</i>	<i>Anjaneyulu</i>	<i>Anjaneyulu</i>	<i>Anjaneyulu</i>	<i>Anjaneyulu</i>
18	A VANITHA	MBA	I	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>	<i>Vanitha</i>

M. Archana
Coordinator
18/03/16

Dr. J. Srinivas
Head of the Department
18/03/16

P. Jayaram
Principal
18/03/16
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19	MANJU KUMARI	MBA	I	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>	<i>Manju</i>
20	BAJJURI SUNIL	MBA	I	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>	<i>Sunil</i>
21	ASHIK CHANDRAN	MBA	I	<i>Chandran</i>	<i>Chandran</i>	<i>Chandran</i>	<i>Chandran</i>	<i>Chandran</i>	<i>Chandran</i>
22	VELAGAPALLI AKANKSHA	MBA	II	<i>Akanksha</i>	<i>Akanksha</i>	<i>Akanksha</i>	<i>Akanksha</i>	<i>Akanksha</i>	<i>Akanksha</i>
23	PUKKALLA RUPAVATHI	MBA	II	<i>Rupavathi</i>	<i>Rupavathi</i>	<i>Rupavathi</i>	<i>Rupavathi</i>	<i>Rupavathi</i>	<i>Rupavathi</i>
24	D RAGHAVENDER	MBA	II	<i>Raghavender</i>	<i>Raghavender</i>	<i>Raghavender</i>	<i>Raghavender</i>	<i>Raghavender</i>	<i>Raghavender</i>
25	P SARITHA	MBA	II	<i>Saritha</i>	<i>Saritha</i>	<i>Saritha</i>	<i>Saritha</i>	<i>Saritha</i>	<i>Saritha</i>
26	MEDICALAM SUMAN KISHORE	MBA	II	<i>Suman</i>	<i>Suman</i>	<i>Suman</i>	<i>Suman</i>	<i>Suman</i>	<i>Suman</i>
27	MOHAMMED AMER	MBA	II	<i>Amer</i>	<i>Amer</i>	<i>Amer</i>	<i>Amer</i>	<i>Amer</i>	<i>Amer</i>

Mohammed Amer
Coordinator
18/03/16

Dr. J. Vanam
Head of the Department
18/03/16

P. Y. Srinivas
Principal
18/03/16
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				FN	AN	FN	AN	FN	AN
28	KANDULA SREEKANTH	MBA	II	<i>Sreek</i>	<i>Sreek</i>	<i>Sreek</i>	<i>Sreek</i>	<i>Sreek</i>	<i>Sreek</i>
29	DEBBATI VIJAYKUMAR	MBA	II	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>	<i>Vijay</i>
30	UPPULETI SATHISH	MBA	II	<i>Sathish</i>	<i>Sathish</i>	<i>Sathish</i>	<i>Sathish</i>	<i>Sathish</i>	<i>Sathish</i>
31	K MAHESH	MBA	II	<i>Mahesh</i>	<i>Mahesh</i>	<i>Mahesh</i>	<i>Mahesh</i>	<i>Mahesh</i>	<i>Mahesh</i>
32	M PARMESHWARI	MBA	II	<i>Parmesh</i>	<i>Parmesh</i>	<i>Parmesh</i>	<i>Parmesh</i>	<i>Parmesh</i>	<i>Parmesh</i>
33	KARNAM OMPRIYA	MBA	II	<i>Ompriya</i>	<i>Ompriya</i>	<i>Ompriya</i>	<i>Ompriya</i>	<i>Ompriya</i>	<i>Ompriya</i>
34	PINJARI PARVIN SK YUSUF	MBA	II	<i>Yusuf</i>	<i>Yusuf</i>	<i>Yusuf</i>	<i>Yusuf</i>	<i>Yusuf</i>	<i>Yusuf</i>
35	MD SABEER HUSSAIN	MBA	II	<i>Hussain</i>	<i>Hussain</i>	<i>Hussain</i>	<i>Hussain</i>	<i>Hussain</i>	<i>Hussain</i>

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Srinivas
Head of the Department
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FEEDBACK FORM

Please evaluate your rating of the course by placing a tick in the appropriate box.

1. Poor 2. Satisfactory 3. Good 4. Very good 5. Excellent

Name of the participant:

D. Bharath Kumar

Date:

18/03/2016

ASPECTS	RATING				
	Excellent 5	Very good 4	Good 3	Satisfactory 2	Poor 1
Relevance of contents		✓			
Trainer was knowledgeable and skillful		✓			
Quality of input provided			✓		
Quality of presentations	✓				
Adherence to the time schedule		✓			
Opportunity given to participant to clear doubts			✓		
Identify ways to build on current skills and knowledge	✓				
Overall learning experience		✓			
How has the course enhanced your skills or understanding of this topic?					
Specify problems faced by you during the course?					

**A REPORT
ON
THREE DAY WORKSHOP:
RESEARCH METHODOLOGY AND DATA ANALYSIS
16th to 18th March, 2016**

The MBA Department has arranged a Three-day Workshop on “RESEARCH METHODOLOGY AND DATA ANALYSIS” for all the students of MBA Department from March 16th -18th 2016 in the campus. The Workshop was scheduled between 09:30 to 03:30 Hrs. This course is about the research methodology and its significance lies in solving various planning and operational problems. It aids in decision making. It involves the study of cause and effect relationships between various variables and helps to identify behavior/patterns/trends in certain variables. It is therefore important for students to have a deep understanding of concept, to determine the objective and different marketing decision models.

Day 1:

The first day of the Workshop initiated with the welcome speech of Dr. P. Vijay Karthik, Principal, followed by the Prof. Y. Venkata Rangaiah, Professor & HOD, Department of Business Administration, Avanthi P. G. College in technical session started immediately after inauguration at 10.00 AM has highlighted the Introduction to Research Methodology and its importance in Data Analysis and data collection in a systematic way as well collection, analysis, and interpretation of data pertaining to the marketing conditions with continuation delivered her inaugural and introductory speech.

The Technical session continued at 11.30 AM regarding the Applications of Experimental Methods in Research and advantage of that experiments should be objective. The views and opinions of the researcher should not affect the results of a study. After the lunch break Dr. Neelkanth Mishra, Professor, PGCSM, Indore has taken the session very informative he has given illustration for understanding and analyzing the business models that bring change in every individual routine work continued with applications of experimental methods. Data Analysis using conjoint analysis along with discussions session by students related to their work regarding the quantitative techniques and computer applications from 2:00 PM to 3:30 PM.

Day 2:

The second day session was continued with the Resource person Dr. Neelkanth Mishra, Professor, PGCSM, Indore who delivered a lecture on Data Analysis using conjoint analysis from 9:30 AM to 11:00AM. After the tea break Dr. Meenakshi Sharma, Professor, Institute of Public Enterprises continued with practical experience of models, nature and Importance of PERT and CPM. It was followed by same lecture on techniques and methods used in data analysis from 11:15 AM to 1:00 PM. After the lunch break the session was continued by taken by Dr. Meenakshi Sharma, Professor could emphasize on Factor Analysis and SPSS marketing mix and about their advantages and disadvantages, analytical and computer-based tools used for solving research methodology problems.

Day 3:

On third day, first session was initiated at 9:30 AM by a lecture on various theoretical Multi-Dimensional Scaling by our Resource Person Prof. A. Prabhu Kumar, Professor, School of Management Studies, JNTUH. After Tea break the session was continued by Mr. Avinash Shetty, Head-Operations and Distribution Omega Solutions Pvt.Ltd Market analysis using Quantitative Techniques was practical implementation from 11:15 AM to 1:00 PM. After the lunch break Mr. Avinash Shetty, has given chance to all the students participated in the session actively for open discussion. The workshop was concluded by Valedictory followed by feedback and certificate distribution to the participants.



Coordinator
Mr. M. Malla Reddy
Assistant Professor
Department of MBA



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

Research Methodology and Data Analysis


(16th - 18th March 2016)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. PERUKA SWETHA bearing Roll No. 15U61E0007 has attended A Three Day Workshop on “*Research Methodology and Data Analysis*” held from 16th March, 2016 to 18th March, 2016 organized by the Department of Master of Business Administration.


Coordinator
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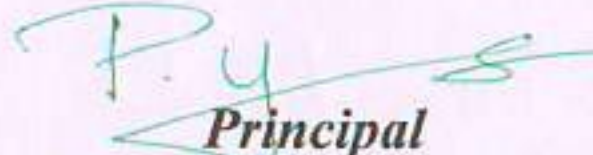
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CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. BAJJURT SUNTL bearing Roll No. 15UB1E0022 has attended A Three Day Workshop on “*Research Methodology and Data Analysis*” held from 16th March, 2016 to 18th March, 2016 organized by the Department of Master of Business Administration.


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This is to certify that Mr/Ms. P. SARITHA bearing Roll No. 14061E0004 has attended A Three Day Workshop on “*Research Methodology and Data Analysis*” held from 16th March, 2016 to 18th March, 2016 organized by the Department of Master of Business Administration.


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