



# GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE & Affiliated to JNTUH)

Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.

Phone: 08417-252233 / 253021

e-mail: [principal.giet.u6@gmail.com](mailto:principal.giet.u6@gmail.com)

CIVIL – CSE – MECH – ECE – EEE – MBA – M.Tech.

EAMCET Code – GLOB

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Dr.P.R.Prasanna Rekha

MBA, PhD

Assistant Professor & Head

Date: 11/12/2017

### CIRCULAR

The Department of Master of Business Administration is hosting *A Three Day Workshop on "Quantitative Techniques and Computer Applications"* for all the Students of Department in Room No. 04 from 18<sup>th</sup> to 20<sup>th</sup> December, 2017 . All the Students are hereby informed to register for the course on or before 15<sup>th</sup> December 2017. The Coordinator for the course is Ms. K. Janapriya, Assistant Professor, Department of MBA.

  
HEAD 11/12/17

Cc to:  
Principal  
Co ordinator IQAC  
Mentors  
Training & Placement Cell  
Notice board  
File





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## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### A Three Day Workshop On “Quantitative Techniques and Computer Applications”

18<sup>th</sup> to 20<sup>th</sup> December, 2017

#### PROGRAMME SCHEDULE

	TIME	SESSION	SPEAKER
Day 1	9:30 AM - 10:00 AM	Inauguration	Prof.Y.Vekant Rangaiah
	10:00 AM - 11:00 AM	Introduction to Quantitative Techniques	
	11:00 AM - 11:30 AM	TEA BREAK	
	11:30 AM - 01:00 PM	Response modelling methodology In Quantitative Techniques	Prof.Y.Vekant Rangaiah
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Understanding & analyzing the business models that bring change.	Dr.Neelkanth Mishra
Day 2			
	09:30 AM - 11:00 AM	Importance of PERT and CPM	Dr.Meenakshi Sharma
	11:00 AM - 11:15 AM	TEA BREAK	





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## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

	11:15 AM - 01:00 PM	Importance of PERT and CPM	Dr.Meenakshi Sharma
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Marketing mix	Prof.A.Prabhu Kumar
	TIME	SESSION	SPEAKER
Day 3	09:30 AM - 11:00 AM	Predictive Response models in Quantitative Techniques	Mr.Avinash Shetty
	11:00 AM - 11:15 AM	TEA BREAK	
	11:15 AM - 01:00 PM	Market analysis using Quantitative Techniques	Prof.Y.Sainath Reddy
	01:00 PM - 02:00 PM	LUNCH BREAK	
	02:00 PM - 03:30 PM	Valedictory Function , Feedback and Certificate Distribution	Prof.Y.Sainath Reddy

  
Coordinator  
Assistant Professor  
Department of MBA





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## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### A Three Day Workshop On “Quantitative Techniques and Computer Applications”

(18<sup>th</sup> to 20<sup>th</sup> December, 2017)

#### LIST OF PARTICIPANTS

S.No.	ROLL No.	NAME OF THE STUDENT
1	17U61E0001	NADIMINTI MAMATHA
2	17U61E0003	P RAMU
3	17U61E0004	T MAHESH
4	17U61E0005	MUTTHU KRUPA SAGAR
5	17U61E0006	BANGARU MOUNIKA
6	17U61E0007	KOLIKAPONGU SWAPNA
7	17U61E0008	SONAM KUMARI
8	17U61E0009	KALALI ARUNDATHI
9	16U61E0001	ABDUL MABOOD
10	16U61E0002	ABU MUHAMMAD ABDULLAH CHOUDHURY

*K. Jaya Priya*  
Co-Ordinator  
Ms. K. Janapriya 18/12/17  
Assistant Professor  
Department of MBA





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On  
“Quantitative Techniques and Computer Applications”  
(18<sup>th</sup> to 20<sup>th</sup> December, 2017)**

**LIST OF PARTICIPANTS**

S.No.	ROLL No.	NAME OF THE STUDENT
11	16U61E0003	AERKAL PRIYANKA
12	16U61E0004	ANAND
13	16U61E0005	AVANCHA ABHILASH REDDY
14	16U61E0006	AVANCHA DINESH REDDY
15	16U61E0007	B VARAPRASAD
16	16U61E0008	BACHU VIJAYKUMAR
17	16U61E0009	BATTA SAI KUMAR
18	16U61E0010	BODDU SUMA
19	16U61E0011	CH PANDARI
20	16U61E0012	CHINTHAKUNTA RAVI VARMA

  
Co-Ordinator  
Ms. K. Janapriya 18/12/17  
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S.No.	ROLL No.	NAME OF THE STUDENT
21	16U61E0013	CHINTHALA PADMINI
22	16U61E0014	GADDAMEEDI AKHIL
23	16U61E0015	IRGI MANASADEVI
24	16U61E0016	JANGA JHANSI
25	16U61E0017	K GANGADHAR
26	16U61E0018	K GURUMURTHY
27	16U61E0019	K KISHAN
28	16U61E0020	KAGITHA MANISHA RANI
29	16U61E0021	KAPPA SHESINDRI
30	16U61E0022	KOPPULA JAYANTHI
31	16U61E0023	KOTHOLLA GANESH

*K. Jaya Priya*  
Co-Ordinator  
Ms. K. Janapriya  
Assistant Professor  
Department of MBA

18/12/17





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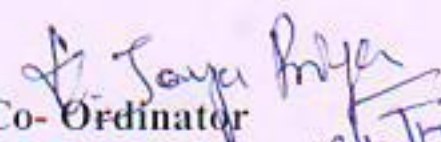
CIVIL – CSE – MECH – ECE – EEE – MBA – M.Tech.

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S.No.	ROLL No.	NAME OF THE STUDENT
32	16U61E0024	KOTTE SANGEETHA
33	16U61E0025	MANCHALA MADHUSUDHAN
34	16U61E0026	MANGALARAM GANESH GOUD
35	16U61E0027	MD AFTAB
36	16U61E0028	MD AQUIB JAWED
37	16U61E0029	MD ASRAF HUSSAIN CHOUDHURY
38	16U61E0030	MD SHAHBAZ
39	16U61E0031	MODEP SAINATH GOUD
40	16U61E0032	MOHD RIZWAN
41	16U61E0033	MOHD SAMEER ALI
42	16U61E0034	MULAMALLA KIRANMAI

  
Co-Ordinator  
Ms. K. Janapriya 18/12/17  
Assistant Professor  
Department of MBA



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EAMCET code (GLOB)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

A Three Day Workshop

On

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(18<sup>th</sup> to 20<sup>th</sup> December, 2017)

REGISTRATION FORM

(Please Fill in CAPITAL LETTERS)

Name of the Participant: M. Sainath Goud.

Name of the College : G I E T.

Department : MBA

E-mail : sai\_goud@gmail.

Phone No : 9701896987

  
Signature of Participant

Approved/ Not Approved

For Office use only

  
Signature of Coordinator





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### ATTENDANCE SHEET

S.No.	Name of the Participant	Programme	Year	Signature					
				Day-1 (18/12/2017)		Day-2 (19/12/2017)		Day-3 (20/12/2017)	
				FN	AN	FN	AN	FN	AN
1	NADIMINTI MAMATHA	MBA	I						
2	P RAMU	MBA	I						
3	T MAHESH	MBA	I						
4	MUTTHU KRUPA SAGAR	MBA	I						
5	BANGARU MOUNIKA	MBA	I						
6	KOLIKAPONGU SWAPNA	MBA	I						
7	SONAM KUMARI	MBA	I						
8	KALALI ARUNDATHI	MBA	I						
9	ABDUL MABOOD	MBA	II						

Coordinator  
20/12/17

Head of the Department  
20/12/17

Principal  
20/12/17  
**PRINCIPAL**  
Global Institute of Engg. & Tech.  
Chilkur (V), Moinabad (M),  
R. R. Dist.





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				FN	AN	FN	AN	FN	AN
10	ABU MUHAMMAD ABDULLAH CHOUDHURY	MBA	II	<i>Abull</i>	<i>Abull</i>	<i>Abull</i>	<i>Abull</i>	<i>Abull</i>	<i>Abull</i>
11	AERKAL PRIYANKA	MBA	II	<i>Pry</i>	<i>Prya</i>	<i>Pry</i>	<i>Prya</i>	<i>Pry</i>	<i>Prya</i>
12	ANAND	MBA	II	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>	<i>Anand</i>
13	AVANCHA ABHILASH REDDY	MBA	II	<i>AAR</i>	<i>AAR</i>	<i>AAR</i>	<i>AAR</i>	<i>AAR</i>	<i>AAR</i>
14	AVANCHA DINESH REDDY	MBA	II	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>	<i>Dinesh</i>
15	B VARAPRASAD	MBA	II	<i>Varaprasad</i>	<i>Varaprasad</i>	<i>Varaprasad</i>	<i>Varaprasad</i>	<i>Varaprasad</i>	<i>Varaprasad</i>
16	BACHU VIJAYKUMAR	MBA	II	<i>VK</i>	<i>VK</i>	<i>VK</i>	<i>VK</i>	<i>VK</i>	<i>VK</i>
17	BATTA SAI KUMAR	MBA	II	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>	<i>Sai</i>
18	BODDU SUMA	MBA	II	<i>BS</i>	<i>BS</i>	<i>BS</i>	<i>BS</i>	<i>BS</i>	<i>BS</i>
19	CH PANDARI	MBA	II	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>	<i>Pandari</i>

*X. Jayaprakash*  
Coordinator  
20/12/17

Head of the Department  
*P. Jayaram*  
20/12/17

*Principal*  
Principal  
20/12/17

PRINCIPAL  
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Chilkur (V), Moinabad (M),  
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				FN	AN	FN	AN	FN	AN
20	CHINTHAKUNTA RAVI VARMA	MBA	II	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi
21	CHINTHALA PADMINI	MBA	II	Pu	Pu	Pu	Pu	Pu	Pu
22	GADDAMEEDI AKHIL	MBA	II	Akhil	Akhil	Akhil	Akhil	Akhil	Akhil
23	IRGI MANASADEVI	MBA	II	Manasa	Manasa	Manasa	Manasa	Manasa	Manasa
24	JANGA JHANSI	MBA	II	Jhansi	Jhansi	Jhansi	Jhansi	Jhansi	Jhansi
25	K GANGADHAR	MBA	II	Ganga	Ganga	Ganga	Ganga	Ganga	Ganga
26	K GURUMURTHY	MBA	II	G.	G.	G.	G.	G.	G.
27	K KISHAN	MBA	II	Ku	Ku	Ku	Ku	Ku	Ku
28	KAGITHA MANISHA RANI	MBA	II	Manisha	Manisha	Manisha	Manisha	Manisha	Manisha
29	KAPPA SHESINDRI	MBA	II	Ka	Ka	Ka	Ka	Ka	Ka
30	KOPPULA JAYANTHI	MBA	II	KJ	KJ	KJ	KJ	KJ	KJ

V. Jayaraj  
Coordinator  
20/12/17

P. P. Rao  
Head of the Department  
20/12/17

Principal  
20/12/17

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31	KOTHOLLA GANESH	MBA	II	<i>Ganesh</i>	<i>Ganesh</i>	<i>Ganesh</i>	<i>Ganesh</i>	<i>Ganesh</i>	<i>Ganesh</i>
32	K. SANGEETHA	MBA	II	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>	<i>Sangeetha</i>
33	M. MADHUSUDHAN	MBA	II	<i>Madhu</i>	<i>Madhu</i>	<i>Madhu</i>	<i>Madhu</i>	<i>Madhu</i>	<i>Madhu</i>
34	MANGALARAM GANESH GOUD	MBA	II	<i>MGG</i>	<i>MGG</i>	<i>MGG</i>	<i>MGG</i>	<i>MGG</i>	<i>MGG</i>
35	MD AFTAB	MBA	II	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>	<i>Aftab</i>
36	MD AQUIB JAWED	MBA	II	<i>Jawed</i>	<i>Jawed</i>	<i>Jawed</i>	<i>Jawed</i>	<i>Jawed</i>	<i>Jawed</i>
37	MD ASRAF HUSSAIN CHOUDHURY	MBA	II	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>	<i>Asraf</i>
38	MD SHAHBAZ	MBA	II	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>
39	MODEP SAINATH GOUD	MBA	II	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>	<i>Sainath</i>
40	MOHD RIZWAN	MBA	II	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>	<i>Rizwan</i>
41	MOHD SAMEER ALI	MBA	II	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>	<i>Sameer</i>
42	M. KIRANMAI	MBA	II	<i>Kiran</i>	<i>Kiran</i>	<i>Kiran</i>	<i>Kiran</i>	<i>Kiran</i>	<i>Kiran</i>

*K. Jayaraj*  
Co-Ordinator  
20/12/17

*P. Jayaram*  
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20/12/17

*Principal*  
Principal  
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### A Three Day Workshop

On

### “Quantitative Techniques and Computer Applications”

(18<sup>th</sup> to 20<sup>th</sup> December, 2017)

#### FEEDBACK FORM

Please evaluate your rating of the course by placing a tick in the appropriate box.

1. Poor 2. Satisfactory 3. Good 4. Very good 5. Excellent

Name of the participant: M. SAINATH GOUD

Date: 20/12/17

ASPECTS	RATING				
	Excellent 5	Very good 4	Good 3	Satisfactory 2	Poor 1
Relevance of contents	✓				
Trainer was knowledgeable and skillful	✓				
Quality of input provided	✓				
Quality of presentations		✓			
Adherence to the time schedule		✓			
Opportunity given to participant to clear doubts		✓			
Identify ways to build on current skills and knowledge		✓			
Overall learning experience	✓				
How has the course enhanced your skills or understanding of this topic?					
Specify problems faced by you during the course?					



**A REPORT  
ON  
THREE DAY WORKSHOP:  
Quantitative Techniques and Computer Applications**

The MBA Department has arranged a Three-day Workshop on “Quantitative Techniques and Computer Applications” for all the students of MBA Department from December 18<sup>th</sup> to 20<sup>th</sup> 2017 in the campus. The Workshop was scheduled between 09:30 to 03:40 Hrs. The course was designed to provide complete knowledge of computer applications and quantitative techniques for technical learning in their daily life. Students will be able to use different techniques and can be implemented on computer applications this course helps them to frame the structure which techniques is suitable to their problem and help them to create easy to understand the course. It is therefore important for students to have a deep understanding of concept, to determine the objective, and different techniques applicable in quantitative methods.

**Day 1:**

The first day of the Workshop initiated with the welcome speech of Dr. V.V.V.S. Murthy, Principal, followed by the Prof.Y.Venkata Rangaiah Professor & Head of the Department, Department of Business Administration, Avanthi P.G.College., he has highlighted the importance of Quantitative techniques which are used in statistical work and data analysis like anova, chi square test, t-test and so on with continuation delivered his inaugural and introductory speech.

The Technical session started immediately after inauguration, at 10.00 AM and Prof.Y.Venkata Rangaiah has introduced the Quantitative techniques which include CPM and PERT, Queuing theory, game theory. He has mostly emphasized on the critical importance of computer applications in education system and the differences between other Quantitative techniques. After the tea break he then delivered about the response modeling methodology in quantitative techniques which is very important in research work and paper publication. After the lunch break Dr. Neelkanth Mishra, Professor, PGCSM, Indore has taken the session very informative he has given illustration for understanding and analyzing the business models that bring change in every individual routine work continued by discussions session by students related to their work regarding the quantitative techniques and computer applications from 2:00 PM to 3:30 PM.

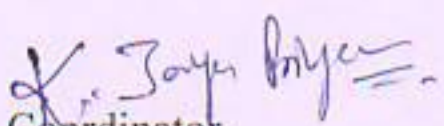


**Day 2:**

The second day session was chaired by Resource person Dr. Meenakshi Sharma Professor, Institute of Public Enterprises who delivered a lecture on importance of PERT and CPM analysis in computer applications from 9:30 AM to 11:00AM. After the tea break the morning topic continued with practical experience. It was followed by same lecture on techniques and methods used in critical path method and project evaluation review techniques from 11:15 AM to 1:00 PM. After the lunch break the session was taken by Prof. A. Prabhu Kumar, Professor, School of Management Studies, JNTUH could emphasize on marketing mix and about their advantages and disadvantages in computer applications.

**Day 3:**

On third day, first session was initiated at 9:30 AM by a lecture on predictive response models in quantitative techniques by our Resource Person Mr. Avinash Shetty, Head-Operations and Distribution Omega Solutions Pvt. Ltd.. He discussed about the different models used in simplex and types of problems occurs in this session and how it is useful in now a days for smooth functioning of our data entry and software can be applied for computer applications. The final session taken by Prof. Y. Sainath Reddy, Dean-Academics, GEC was practical implementation of quantitative techniques and computer applications and market analysis using quantitative techniques from 11:15 AM to 1:00 PM. After the lunch break Prof. Y. Sainath Reddy has given chance to all the students participated in the session actively for open discussion. The workshop was concluded by Valedictory followed by feedback and certificate distribution to the participants.

  
Coordinator

Ms. K. Janapriya  
Assistant Professor  
Department of MBA





# GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE & Affiliated to JNTUH)

Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS. 501504

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

*A Three Day Workshop*

*On*

*Quantitative Techniques and Computer Applications*

*(18<sup>th</sup> - 20<sup>th</sup> December 2017)*

### CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. SONAM KUMARI. bearing Roll No.

17U61E0008, has attended A Three Day Workshop on "*Quantitative Techniques and Computer Applications*" held from 18<sup>th</sup> December, 2017 to 20<sup>th</sup> December, 2017 organized by the Department of Master of Business Administration.

  
Coordinator

(Ms. K. Janapriya)

  
HOD

(Dr. P.R. Prasanna Rekha)

  
Principal

(Dr. V.V.S. Murthy)  
Global Institute of Engg. & Tech

Chilkur (V), Moinabad (M)  
R. R. Dist





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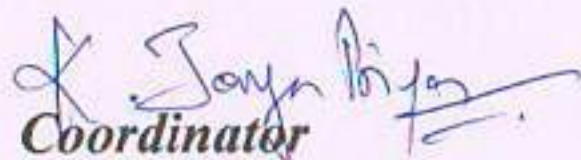
*Quantitative Techniques and Computer Applications*

*(18<sup>th</sup> - 20<sup>th</sup> December 2017)*

### CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. B. SAI KUMAR bearing Roll No.

16061E0009 has attended A Three Day Workshop on "*Quantitative Techniques and Computer Applications*" held from 18<sup>th</sup> December, 2017 to 20<sup>th</sup> December, 2017 organized by the Department of Master of Business Administration.

  
Coordinator

(Ms. K. Janapriya)

  
HOD

(Dr. P.R. Prasanna Rekha)

  
Principal

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### CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. J. JHANSI bearing Roll No.

16U61E0016 has attended A Three Day Workshop on "*Quantitative Techniques and Computer Applications*" held from 18<sup>th</sup> December, 2017 to 20<sup>th</sup> December, 2017 organized by the Department of Master of Business Administration.

*K. Janapriya*  
Coordinator

(Ms. K. Janapriya)

*P.R. Prasanna Rekha*  
HOD

(Dr. P.R. Prasanna Rekha)

*V.V. Murthy*  
Principal

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