## About the Department: About the Department:

The future of the world is going to be technology driven and knowledge driven. The Humanities \& Sciences Department at GIET has the most modern infrastructure to undertake high-end teaching, research and developmental activities in its laboratories like Computer Programming Lab, IT/Work Shop Lab, Engineering Physics and Engineering Chemistry lab, etc.., besides highly experienced faculty. The department of Humanities \& Sciences will lead broadest areas from cars to computers, from microchips to motorways including surgical robotic systems.

The faculty as well as the student community of this department are encouraged and motivated by the Head and the Management to attend workshops, seminars and conduct the same at the campus in order to keep pace with the fast moving competitive world advancing towards excellence.

PMKVY- Vehicle assembly fitter technician course (an AICTE approved and Ministry of HRD Govt. of India' initiative) is also conducted at regular intervals for underprivileged students who cannot make it to the corporate due to unavailability of opportunities. This course is a citadel of social upliftment for imparting technical skills and leading. a society for inclusive and sustainable' growth.

## About the workshop:

Workshops are especially important in adapting students to their changing roles in initiating and setting the directions for curricular changes. The major focus of the workshop is on upgrading the teaching, training, and research skills of students. This program is intended to provide opportunity for students in upgrading their knowledge in the areas of SWOT analysis in India..

## Learning Outcomes

Upon completion of this program the participant will be able to:

- Understand the concept of SWOT analysis in India.
- Understand the advantages of SWOT analysis.
- Analyze the concepts of aspects of SWOT analysis.


## Pearitita

heir

## A Two Day Workshop on

SWOT ANALYSIS IN BUSINESS

$$
6^{\text {th }}-7^{\text {th }} \text { Aug, } 2019
$$

Organized by
Department of Humanities and Sciences

## In Association With

## A Square Engineering Consultancy

Bangalore

## Coordinator

Mr.M.AbdulGaffar

## GLOBAL INSTITUTE OF

(Approved by AICTE, New Delhi, Affiliated to JNTU, Hyderabad) Survey
No. 179, Chilkur (V), Moinabad (M), Ranga Reddy (D), Telangana-501504

Email: gieteng@gmail.com
Website: www.globalhyd.edu.in

## Organizing Committee

## Chief Patron

Mr. K.M. Arifuddin, Secretary, MEWS

## Patrons

Mr. K.M. Minhajuddin, Director, GPC
Mr. K.M. Fasihuddin, Dy.Director, GPC

## Chairpersons

Dr.VVVS Murthy,Principal, GIET
Dr. Mrs. Ravindra Tiwari, Dean, GPC

## Convenor

Mrs.M.Kavitha,
Asst Prof, Dept of H\&S.

## Coordinator

Mr. Abdul Gaffar
Asst. Prof., Dept. of H\&S.

## Eligibility

$>$ All the students of GIET.

## Registration Details

$>$ Registration Fee: Rs. 300/-
$>$ Last Date: $15^{\text {th }}$ Sep,2018.
$>$ The number of seats is limited
$>$ Participants are selected on first come first serve basis and accepted participants list will be updated in website affer last date.

## For Further Details

Mr.M.Abdul Gaffar,
Coordinator, Workshop.
Email: giet.hodhns@gmail.com
Mob: 9912525363

## About the Organization

Global Institute of Engineering \& Technology (GIET) established in the year 2006, nurtures \& supports a unique system of education structure on values and combines the tenets of academic excellence with corporate professionalism. The primary objective at Global Institute of Engineering \& Technology is to impart quality education which leads to quality living. Affiliated to JNTU Hyderabad, the college has completed more than a decade of dedicated service to the people of India in the field of Technical Education. Located at Moinabad, in a sprawling campus spread over 30 acres of lush green environment provides an ambient study atmosphere.
Vision
To produce technologically skilled Engineers of world class competency to address global challenges.

Mission
M1 :- To offer quality education for social upliftment that is affordable and accessible to all and in particular to rural students.

M2:- To provide academic freedom, generate, disseminate and preserve knowledge with inter disciplinary approach in order to meet advanced industrial standards.

M3:- To enable students to master innovative methodologies for research and skills required to become an entrepreneur.

M4:- To emphasize on human values, professional ethics, social responsibility and environmental sustainability.

## A Two Day Workshop on

SWOT ANALYSIS IN BUSINESS

$$
6^{\text {th }}-7^{\text {th }} \text { Aug, } 2019
$$

## Organized by

Department of Humanities and Sciences

## In Association With

A Square Engineering Consultancy
Bangalore
$\underset{\text { Mr.M.AbdulGaffar }}{\text { Coordinator }}$

## GLOBAL INSTITUTE OF

## ENGINEERINGAND TECHNOLOGY

(Approved by AICTE, New Delhi,
Affiliated to JNTU, Hyderabad) Survey
No. 179, Chilkur (V), Moinabad (M),
Ranga Reddy (D), Telangana-501504
Email: gieteng@gmail.com
Website: www.globalhyd.edu.in

(Approved by AICTE \& Affilated to JNTUII)
Survey No 179, Chilkur(V),Moinabad(M),Rangareddy Dist,T.S

## Entreprencurship Development Cell

Mrs. Jabeen Bushra
Mba,M.Com
Assistant Professor \& Head E-Cell

Lr.No: E-Cell /B.Tech/WRKSP/2019-20-01
Date: 05/07/2019
To,
The Principal
GIET

Sub: Hosting a two Day Workshop on "SWOT Analysis for Business" -Reg

E-Cell is planning to host a two Day Workshop on "on "SWOT Analysis for Business" from 06/08/2019 to $07 / 08 / 2019$ in Room No. 04. I would like to request you to give permission and support to conduct the workshop.

The objectives of the workshop are to enable the participants to understand the concept of on SWOT analysis for business and to enhance knowledge.

Kindly accord approval so as to make necessary arrangements for hosting a two Day Workshop on "SWOT Analysis for Business"

Thanking you.

(Approved by AICTE \& A mfilated to JNTUII)
Survey No 179, Chilkur(V),Moinabad(M),Rangareddy Dist,T.S

## Entrepreneurship Development Cell

Mrs. Jabeen Bushra<br>MBA,M.Com<br>Assistant Professor \& Head E-Cell

Date: 25/07/2019

## CIRCULAR

E-Cell is Hosting a two Day Workshop on "SWOT Analysis for Business" from 06/08/2019 to 07/08/2019 in Room NO 4, for all the students of GIET. In this regard students are hereby informed to get yourself registered for the workshop through the concerned department e-cell coordinator on or before 06/08/2019. The Co-ordinator for this workshop is Mrs.Ch.Sunanda, Assistant Professor, Department of H\&S.

Ce to:


Principal-for information
Co-ordinator IQAC - for information
Heads of all Departments - for information to Students
Training \& Placement Cell - for information
E-Cell Notice board - for Display
File - for Record
(Approved by AICTE \&Amilated to JNTUII)
Survey No 179, Chilkur(V),Moinabad(M),Rangarcddy Dist,T.S

## Entrepreneurship Development Cell

A two Day workshop on<br>"SWOT Analysis for Business"

$$
\text { ( } \left.6^{\mathrm{st}}-7^{\mathrm{th}} \mathrm{Aug}, 2019\right)
$$

PROGRAMME SCHEDULE

|  | TIME/LENGTH | SESSION | SPEAKER |
| :---: | :---: | :---: | :---: |
|  | 09:30 AM - 10:00 AM | Inauguration |  |
|  | 10:00 AM - 11:00 AM | Importance of SWOT Analysis for business | Mr. John Louis, TEDxBITS, Hyderabad. |
|  | 11:00 AM - 11:30 AM | High Tea |  |
|  | 11:30 AM - 01:00 PM | Characteristics of SWOT Analysis | Mr. John Louis, TEDxBITS, Hyderabad. |
|  | 01:00 PM - 02:00 PM | Lunch Break |  |
|  | 02:00 PM - 03:30 PM | Advantages of SWOT Analysis. | Mr. John Louis, TEDxBITS, Hyderabad. |
|  | TIME/LENGTH | SESSION | SPEAKER |
|  | 09:30 AM - 11:00 AM | SWOT Analysis of Large and small scale business | Mr. Saurav Mishra, Motivational Speaker, Hyderabad. |
|  | 11:00 AM - 11:15 AM | Tea Break |  |
|  | 11:15 AM- $01: 00 \mathrm{PM}$ | Important aspects of SWOT analysis | Mr. Saurav Mishra, Motivational Speaker, Hyderabad. |
|  | 01:00 PM - 02:00 PM | Lunch Break |  |
| 5-30 | 02:00 PM - 03:30 PM | Valedictory, Feedback and Certificate Distribution |  |



Mr.M,Abdul Gaffar Assistant Professor Department of H\&S.
(Approved by AICTE \& Affiliated to JNTUH)
Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.
Phone: 08417-252233/252621
e-mail: principal.giet.u6@gmail.com
JNTUH Code(U6) CIVIL - CSE-CSM - MECH - ECE - EEE - MBA - M.Tech. EAMCET Code- GLOB

DEPARTMENT OF HUMANITIES AND SCIENCES
A Two Day Work Shop on "SWOT ANALYSIS FOR BUSINESS"

$$
\left(6^{\text {th }}-7^{\text {th }}\right. \text { Aug, 2019) }
$$

PARTICIPANTS LIST

| S.NO. | NAME OF THE STUDENT |
| :---: | :---: |
| 1 | C.KOTESWAR RAO |
| 2 | M.RAKESH |
| 3 | P.SAIKIRAN |
| 4 | MD.IMTIYAZ |
| 5 | MAHESH |
| 6 | SHAFI KHAN |
| 7 | ASHRAF |
| 8 | P.SHEKHAR KUMAR |
| 9 | ROHIT |
| 10 | SHRAVAN |
| 11 | SANDEEP |
| 12 | A.RAMYA |
| 13 | S.PRIYA |
| 14 | B.AKHIL RAJ |
| 15 | MOHD.SHOAIB |
| 16 | N.INDU |
| 17 | GOWTHAM KUMAR |
| 18 | FATEEMUDDIN TAYYAR |


| 19 | SAITEJA |  |
| :---: | :---: | :---: |
| 20 | SHRAVAN |  |
| 21 | DANA LAKSHMI |  |
| 22 | S.KAVYA |  |
| 23 | L.SOWMYA |  |
| 24 | TUSHANTHINI |  |
| 25 | P.MANOJ REDDY |  |
| 26 | T.ANWESH REDDY |  |
| 27 | HAREESH REDDY |  |
| 28 | J.SANDHYA |  |
| 29 | K.MRUDULA |  |
| 30 | T.ALEKHYA |  |
| 31 | R.SHRUTHI |  |
| 32 | MD TANVEERULLAH |  |
| 33 | K.REVANTH KUMAR |  |
| 34 | G.RAKESH |  |



| 21 | DANA LAKSHMI | ECE | III | Davalasme | Dantuber | Darlathe | Dhanlawhes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | $S$ kavya | ECE | III | U | U | us | uf |
| 23 | 1 sowmya | ECE | II | ${ }^{1}$ | Sbumsa | Souma a | Sornce |
| 24 | TUSANTHINI | ECE | III | Tuslartui | Tushathin | Tushorthú | Toustorthu: |
| 25 | P. MANDT REDDY | ELE | IIII | p.mex | $p$ mep | P-moue | p. mol |
| 26 | T ANWESH REDDY | Ece | III | Auh | Alwh | Aun | duh |
| 22 | Hareesh reddy | ECE | III | Harecen | Hareer3 | Harcent | Hareen |
| 28 | J SANDHYA | ECE | III | Sandha | Sandlyy | fandhyr | Sandhy. |
| 29 | $k$ mrudula | ECE | III | k.muchila | K.mudul. | k.mudule | k. mudeul |
| 30 | T. ALEKHYA | ECE | III | Q 1 | sif | A2s | A) |
| 31 | $R$. SHRUTH) | ECE | III | Smathir R | lreithi.R | southi.n | Seuthen |
| 32 | MD TANVEEULLAH | Ece | III | Tanvew | Tarvery | Tan+ue | Tanuay |
| 33 | $k$ Revanth kumar | EcE | III | R0 | (2) | (R) | R1. |
| 34 | 4. RAKESH | ECE | III | 6. Rater | 6.2 kut | 6. $28.6{ }^{\text {ch }}$ | 6.96 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | /10\% | \% |  |
|  |  |  |  |  |  | (s.) |  |
|  |  |  |  |  |  | $0^{6}$ 年 |  |
|  |  |  |  |  | 30ns |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

(Approved by AICTE \&Affilated to JNTUII)
Survcy No 179, Chilkur( ${ }^{\prime}$ ),Moinabad(Mi),Rangareddy Dist,T.S

## Entreprencurship Development Cell

A two Day workshop on
"SWOT Analysis for Business"

$$
\left.\left(6^{\text {st }}-7^{\text {th }} \mathrm{Aug}, 2019\right)\right)
$$


Signature of Coordinator

## GLOBAL INSTITUTE OF ENGINEERING \& TECHNOLOGY <br> (Approved by AICTE \& Affiliated to JNTUH)

Survey No. 179, Chilkur (V), Moinabad (M), Rang Reddy (D), TS.
Phone: 08417-252233 / 252821
c-mail: principal.giet.u6@gmail.com
JNTUH Code (U6) CIVIL - CSE - MECI - ECE - EEE - MBA - M. Tech. EAMCET Code- GLOB

## Entrepreneurship Development Cell

A two Day workshop on

## "SWOT Analysis for Business"

$$
\left(6^{\text {st }}-7^{\text {th }} \mathrm{Aug}, 2019\right)
$$

## FEEDBACK FORM

Please valuate your rating of the course by placing a tick in the appropriate box.
(Ratings: 1.Poor 2.Satisfactory 3.Good 4.Very good 5.Excellent)
Branch: CSE


How has the course enhanced your skills or understanding of this topic?

Specify problems faced by you during the course?

## WORKSHOP REPORT

A two day workshop on SWOT ANALYSIS FOR BUSINESS was organized by department of Humanities and Sciences on 6/08/2019 and 7/08/2019 for the students of Global Institute of Engineering and Technology.The Workshop aims to make the participants productive by giving them the ability to understand the importance of SWOT ANALYSIS FOR BUSINESS

## Day 1:

The Workshop Started with a formal Inaugural Ceremony, Welcome Address to the gathering was delivered. Later Mr.M.Abdul Gaffar,Assistant Professor, Department of H\&S, Workshop Coordinator delivered the Inaugural Address, presented the theme of Workshop and introduced the Resource Persons to the Participants. Importance of SWOT ANALYSIS FOR BUSINESS was addressed to the gathering as a part of his Introductory Speech.

The session started after inauguration, at 10:15AM in which Resourse Person, Mr.John Louis,TEXxBITS,Hyderabad delivered his talk on SWOT ANALYSIS FOR BUSINESS. Session ended at 11:00 AM followed by a tea break


# Institute of Engineering \& Technology 

(Approved by AICTE \& Affiliated to JNTUH)
Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.
Phone: 08417-252233 / 253021
e-mail: principal.giet.u6@gmail.com
JNTUH Code(U6) CIVIL-CSE - MECI - ECE - EEE - MBA - M.Tech. EAMCET Code-GLOB

Soon after the break a detailed talk on characteristics of SWOT analysis and the session closed for Lunch break at around 1.00PM. After Lunch Break i.e 2.00 PM again session continued on advantages on SWOT analysis by the same speaker.. The session ended by 3.30PM.

## Day 2 :

On second day, the session started at 9.30 AM wherein, Resourse Person Mr .Sourav Mishra,motivational speaker,Hyderabad conducted a Session on SWOT analysis of large and small scale business followed by a tea break. Soon after the break, the session started on important aspects of SWOT analysis by the same speaker from 11.15 AM to 1.00 PM and the session continued after Lunch break till 3.30PM and later the session was concluded with valedictory.

(Approved by AICTE \& Affiliated to JNTUH)
Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.
Phonc: 08417-252233 / 253021
e-mail: principal.giet.u6@gmail.com
JNTUH Code(U6)
CIVIL - CSE - MECI - ECE - EEE - MBA - M.Tech.
EAMCET Code- GLOB


E Cell-SWOT

M.Abdul Gaffar

Asst Prof,Dept of H\&S.
(Approved by AICTE \& Affiliated to JNTUH)
Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy Dist. TS.

## Entrepreneurship Development Cell

$\mathcal{A}$ Two Day Workshop
on
SWOT ANALYSIS FOR BUSINESS.
$\left(6^{\text {th }}-7^{\text {th }}\right.$ August, 2019)
CERTIFICATE OF PARTICIPATION

This is to certify that $\mathcal{M s}$./Mr. $\qquad$ Gearing roll number $\qquad$ has attended $\mathcal{A} \mathcal{T}$ wo Day Workshop on SWOT Analysis for Business, held on $\sigma^{\text {th }}$ August 2019 to $7^{\text {th }}$ August 2019 at Global Institute of Engineering and Tecfinology.
seaqecelt
(Ms. Tabeen Bushra)
c. Brincipal $_{i}^{i}$
(Dr. Sivalingam)

