#### About the Department: About the Department:

The future of the world is going to be technology driven and knowledge driven. The Humanities & Sciences Department at GIET has the most modern infrastructure to undertake high-end teaching, research and developmental activities in its laboratories like Computer Programming Lab, IT/Work Shop Lab, Engineering Physics and Engineering Chemistry lab, etc.., besides highly experienced faculty. The department of Humanities & Sciences will lead broadest areas from cars to computers, from microchips to motorways including surgical robotic systems.

The faculty as well as the student community of this department are encouraged and motivated by the Head and the Management to attend workshops, seminars and conduct the same at the campus in order to keep pace with the fast moving competitive world advancing towards excellence.

PMKVY- Vehicle assembly fitter technician course (an AICTE approved and Ministry of HRD Govt. of India initiative) is also conducted at regular intervals for underprivileged students who cannot make it to the corporate due to unavailability of opportunities. This course is a citadel of social upliftment for imparting technical skills and leading a society for inclusive and sustainable growth.

#### About the workshop:

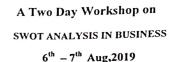
Workshops are especially important in adapting students to their changing roles in initiating and setting the directions for curricular changes. The major focus of the workshop is on upgrading the teaching, training, and research skills of students. This program is intended to provide opportunity for students in upgrading their knowledge in the areas of SWOT analysis in India..

#### **Learning Outcomes**

Upon completion of this program the participant will be able to:

- Understand the concept of SWOT analysis in India.
- Understand the advantages of SWOT analysis.
- Analyze the concepts of aspects of SWOT analysis.

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Organized by
Department of Humanities and Sciences

### In Association With

A Square Engineering Consultancy Bangalore

> <u>Coordinator</u> Mr.M.AbdulGaffar

# GLOBAL INSTITUTE OF ENGINEERINGAND TECHNOLOGY

(Approved by AICTE, New Delhi, Affiliated to JNTU, Hyderabad) Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy (D), Telangana-501504 Email: gieteng@gmail.com

Website: www.globalhyd.edu.in

### **Organizing Committee**

#### **Chief Patron**

Mr. K.M. Arifuddin, Secretary, MEWS

#### Patrons

Mr. K.M. Minhajuddin, Director, GPC Mr. K.M. Fasihuddin, Dy.Director, GPC

#### Chairpersons

Dr. VVVS Murthy, Principal, GIET Dr. Mrs. Ravindra Tiwari, Dean, GPC

#### Convenor

Mrs.M.Kavitha, Asst Prof, Dept of H&S.

#### Coordinator

Mr. Abdul Gaffar Asst. Prof., Dept. of H&S.

### Eligibility

> All the students of GIET.

### **Registration Details**

- > Registration Fee: Rs. 300/-
- ➤ Last Date: 15<sup>th</sup> Sep,2018.
- > The number of seats is limited
- Participants are selected on first come first serve basis and accepted participants list will be updated in website after last date.

### For Further Details

Mr.M.Abdul Gaffar, Coordinator, Workshop. Email: giet.hodhns@gmail.com Mob: 9912525363

### About the Organization

Global Institute of Engineering & Technology (GIET) established in the year 2006, nurtures & supports a unique system of education structure on values and combines the tenets of excellence with corporate professionalism. The primary objective at Global Institute of Engineering & Technology is to impart quality education which leads to quality living. Affiliated to JNTU Hyderabad, the college has completed more than a decade of dedicated service to the people of India in the field of Technical Education. Located at Moinabad, in a sprawling campus spread over 30 acres of lush green environment provides an ambient study atmosphere.

#### Vision

To produce technologically skilled Engineers of world class competency to address global challenges.

### Mission

M1 :- To offer quality education for social upliftment that is affordable and accessible to all and in particular to rural students.

M2:- To provide academic freedom, generate, disseminate and preserve knowledge with inter disciplinary approach in order to meet advanced industrial standards.

M3:- To enable students to master innovative methodologies for research and skills required to become an entrepreneur.

M4:- To emphasize on human values, professional ethics, social responsibility and environmental sustainability.

## A Two Day Workshop on SWOT ANALYSIS IN BUSINESS

 $6^{th} - 7^{th}$  Aug, 2019

### Organized by

Department of Humanities and Sciences

### In Association With

A Square Engineering Consultancy Bangalore

> <u>Coordinator</u> Mr.M.AbdulGaffar

# GLOBAL INSTITUTE OF ENGINEERINGAND TECHNOLOGY

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Survey No 179, Chilkur(V),Moinabad(M),Rangareddy Dist,T.S

# Entrepreneurship Development Cell

Mrs. Jabeen Bushra MBA,M.Com Assistant Professor & Head E-Cell

Lr.No: E-Cell /B.Tech/WRKSP/2019-20-01

To,
The Principal
GIET

Sir,

Sub: Hosting a two Day Workshop on "SWOT Analysis for Business" -Reg

E-Cell is planning to host a two Day Workshop on "on "SWOT Analysis for Business" from 06/08/2019 to 07/08/2019 in Room No. 04. I would like to request you to give permission and support to conduct the workshop.

The objectives of the workshop are to enable the participants to understand the concept of on SWOT analysis for business and to enhance knowledge.

Kindly accord approval so as to make necessary arrangements for hosting a two Day Workshop on "SWOT Analysis for Business"

Thanking you.

Head E-cell

Date: 05/07/2019



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Survey No 179, Chilkur(V), Moinabad(M), Rangareddy Dist, T.S

# **Entrepreneurship Development Cell**

Mrs. Jabeen Bushra
MBA,M.Com
Assistant Professor & Head E-Cell

Date: 25/07/2019

# **CIRCULAR**

E-Cell is Hosting a two Day Workshop on "SWOT Analysis for Business" from 06/08/2019 to 07/08/2019 in Room NO 4, for all the students of GIET. In this regard students are hereby informed to get yourself registered for the workshop through the concerned department e-cell coordinator on or before 06/08/2019. The Co-ordinator for this workshop is Mrs.Ch.Sunanda, Assistant Professor, Department of H&S.

Chilkur (V).

Ch

Head E-Cell

Cc to:

Principal – for information

Co-ordinator IQAC - for information

Heads of all Departments – for information to Students

Training & Placement Cell – for information

E-Cell Notice board – for Display

File – for Record

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Survey No 179, Chilkur(V),Moinabad(M),Rangareddy Dist,T.S

## **Entrepreneurship Development Cell**

### A two Day workshop on

## "SWOT Analysis for Business"

(6st-7th Aug, 2019)

### PROGRAMME SCHEDULE

TIME/LENGTH	SESSION	SPEAKER
9:30 AM - 10:00 AM	Inauguration	
10:00 AM - 11:00 AM	Importance of SWOT Analysis for business	Mr. John Louis, TEDxBITS, Hyderabad.
11:00 AM - 11:30 AM	High Tea	
11:30 AM - 01:00 PM	Characteristics of SWOT Analysis	Mr. John Louis, TEDxBITS, Hyderabad.
01:00 PM - 02:00 PM	Lunch Break	
02:00 PM - 03:30 PM	Advantages of SWOT Analysis.	Mr. John Louis, TEDxBITS, Hyderabad.
TIME/LENGTH	SESSION	SPEAKER
09:30 AM - 11:00 AM	SWOT Analysis of Large and small scale business	Mr. Saurav Mishra, Motivational Speaker, Hyderabad.
11:00 AM - 11:15 AM	Tea Break	STATE OF THE PARTY
11:15 AM - 01:00 PM	Important aspects of SWOT analysis	Mr. Saurav Mishra, Motivational Speaker, Hyderabad.
01:00 PM - 02:00 PM	Lunch Break	
02:00 PM - 03:30 PM	Valedictory, Feedback and Certificate Distribution	



Co- Ordinator Mr.M,Abdul Gaffar Assistant Professor Department of H&S.



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Phone: 08417-252233/252621

e-mail: <u>principal.giet.u6@gmail.com</u>

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# **DEPARTMENT OF HUMANITIES AND SCIENCES**

A Two Day Work Shop on "SWOT ANALYSIS FOR BUSINESS" (6<sup>th</sup> -7<sup>th</sup> Aug, 2019)

# PARTICIPANTS LIST

	NAME OF THE STUDENT	
S.NO.	NAME OF THE STODENT	
1	C.KOTESWAR RAO	
2	M.RAKESH	
3	P.SAIKIRAN	
4	MD.IMTIYAZ	
5	MAHESH	
6	SHAFI KHAN	
7	ASHRAF	
8	P.SHEKHAR KUMAR	
9	ROHIT	
10	SHRAVAN	
11	SANDEEP	
12	A.RAMYA	
13	S.PRIYA	
14	B.AKHIL RAJ	
15	MOHD.SHOAIB	
16	N.INDU	27880
17	GOWTHAM KUMAR	No Wall
18	FATEEMUDDIN TAYYAR	hilkur Mi.S.

19	SAITEJA
20	SHRAVAN
21	DANA LAKSHMI
22	S.KAVYA
23	L.SOWMYA
24	TUSHANTHINI
25	P.MANOJ REDDY
26	T.ANWESH REDDY
27	HAREESH REDDY
28	J.SANDHYA
29	K.MRUDULA
30	T.ALEKHYA
31	R.SHRUTHI
32	MD TANVEERULLAH
33	K.REVANTH KUMAR
34	G.RAKESH

Co-Ordinator M.ABDUL GAFFAR,

Assistant Professor, Departement of H&S

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### **Entrepreneurship Development Cell**

A two Day workshop on

"SWOT Analysis for Business"

Registration form

(Please Fill in CAPITAL LETTERS)

Name

| New | Standard |

For Office use only

Approved/ Not Approved

Signature of Coordinator

# GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY (Approved by AICTE & Affiliated to JNTUH)

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Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy (D), TS.

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EAMCET Code-GLOB

Excellent)
Date: 05 Dec/19

# **Entrepreneurship Development Cell**

A two Day workshop on

"SWOT Analysis for Business"

(6<sup>st</sup>-7<sup>th</sup>Aug, 2019)

### FEEDBACK FORM

Please valuate your rating of the course by placing a tick in the appropriate box.

(Ratings: 1.Poor 2.Satisfactory 3.Good 4.Very good 5.Excellent)

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ASPECTS	RATING				
	Excellent	Very good	Good	Satisfactory	Poor
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Relevance of content	V				
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Adherence to the time schedule	-				
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How has the course enhanced your skills or understanding of this topic?

Specify problems faced by you during the course?



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# **WORKSHOP REPORT**

A two day workshop on SWOT ANALYSIS FOR BUSINESS was organized by department of Humanities and Sciences on 6/08/2019 and 7/08/2019 for the students of Global Institute of Engineering and Technology. The Workshop aims to make the participants productive by giving them the ability to understand the importance of SWOT ANALYSIS FOR BUSINESS

### **Day 1:**

The Workshop Started with a formal Inaugural Ceremony, Welcome Address to the gathering was delivered. Later Mr.M.Abdul Gaffar, Assistant Professor, Department of H&S, Workshop Coordinator delivered the Inaugural Address, presented the theme of Workshop and introduced the Resource Persons to the Participants. Importance of SWOT ANALYSIS FOR BUSINESS was addressed to the gathering as a part of his Introductory Speech.

The session started after inauguration, at 10:15AM in which Resourse Person, Mr.John Louis, TEXxBITS, Hyderabad delivered his talk on SWOT ANALYSIS FOR BUSINESS. Session ended at 11:00 AM followed by a tea break



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Soon after the break a detailed talk on characteristics of SWOT analysis and the session closed for Lunch break at around 1.00PM. After Lunch Break i.e 2.00 PM again session continued on advantages on SWOT analysis by the same speaker.. The session ended by 3.30PM.

### **Day 2:**

On second day, the session started at 9.30 AM wherein, Resourse Person Mr.Sourav Mishra,motivational speaker,Hyderabad conducted a Session on SWOT analysis of large and small scale business followed by a tea break. Soon after the break, the session started on important aspects of SWOT analysis by the same speaker from 11.15 AM to 1.00 PM and the session continued after Lunch break till 3.30PM and later the session was concluded with valedictory.





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**E Cell-SWOT** 

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Co-Ordinator M.Abdul Gaffar Asst Prof,Dept of H&S.



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### **Entrepreneurship Development Cell**

A Two Day Workshop

on

SWOT ANALYSIS FOR BUSINESS.

(6<sup>th</sup>-7<sup>th</sup> August, 2019)

### **CERTIFICATE OF PARTICIPATION**

This is to certify that	Ms./Mr	bearing roll
number	_ has attended A Two Day Workshop on .	SWOT Analysis for Business, held on 6 <sup>th</sup>
August 2019 to 7 <sup>th</sup> Augu	est 2019 at Global Institute of Engineering	and Technology.
Coordinator (Mr. Abdul Gaffar)	Hearte Cell (Ms. Jabeen Bushra)	Principal (Dr. Sivalingam)