About the Department: About the Department:

The future of the world is going to be technology driven and knowledge driven. The Humanities & Sciences Department at GIET has the most modern infrastructure to undertake high-end teaching, research and developmental activities in its laboratories like Computer Programming Lab, IT/Work Shop Lab, Engineering Physics and Engineering Chemistry lab, etc.., besides highly experienced faculty. The department of Humanities & Sciences will lead broadest areas from cars to computers, from microchips to motorways including surgical robotic systems.

The faculty as well as the student community of this department are encouraged and motivated by the Head and the Management to attend workshops, seminars and conduct the same at the campus in order to keep pace with the fast moving competitive world advancing towards excellence.

PMKVY- Vehicle assembly fitter technician course (an AICTE approved and Ministry of HRD Govt. of India initiative) is also conducted at regular intervals for underprivileged students who cannot make it to the corporate due to unavailability of opportunities. This course is a citadel of social upliftment for imparting technical skills and leading a society for inclusive and sustainable growth.

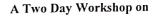
#### About the workshop:

Workshops are especially important in adapting students to their changing roles in initiating and setting the directions for curricular changes. The major focus of the workshop is on upgrading the teaching, training, and research skills of students. This program is intended to provide opportunity for students in upgrading their knowledge in the areas of environmental scanning for successful Business.

#### **Learning Outcomes**

Upon completion of this program the participant will be able to:

- Understand the identification of internal and external factors affecting the business.
- Understand the advantages of environmental scanning in business.
- Analyze the role of managers in environmental scanning and caution steps in environmental scanning.



ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSINESS

4th -5th Dec,2019

Organized by

Department of Humanities and Sciences

In Association With

A Square Engineering Consultancy
Bangalore

Coordinator Ms.Ch.Sunanda

# GLOBAL INSTITUTE OF ENGINEERINGAND TECHNOLOGY

(Approved by AICTE, New Delhi, Affiliated to JNTU, Hyderabad) Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy (D), Telangana-501504 Email: <a href="mailto:gieteng@gmail.com">gieteng@gmail.com</a> Website: <a href="mailto:www.globalhyd.edu.in">www.globalhyd.edu.in</a>



#### **Organizing Committee**

Chief Patron

Mr. K.M. Arifuddin, Secretary, MEWS

Patrons

Mr. K.M. Minhajuddin, Director, GPC Mr. K.M. Fasihuddin, Dy.Director, GPC

Chairpersons

Dr. VVVS Murthy, Principal, GIET Dr. Mrs. Ravindra Tiwari, Dean, GPC

Convenor

Mrs.M.Kavitha, Asst Prof, Dept of H&S.

Coordinator

Ms.Ch.Sunanda, Asst. Prof., Dept. of H&S.

Eligibility

> All the students of GIET.

#### Registration Details

- Registration Fee: Rs. 300/-
- Last Date: 15th Nov,2019.
- > The number of seats is limited
- Participants are selected on first come first serve basis and accepted participants list will be updated in website after last date.

#### For Further Details

Ms.Ch.Sunanda, Coordinator, Workshop. Email: giet.hodhns@gmail.com Mob: 9912525363 About the Organization

Global Institute of Engineering & Technology (GIET) established in the year 2006, nurtures & supports a unique system of education structure on values and combines the tenets of academic excellence with corporate professionalism. The primary objective at Global Institute of Engineering & Technology is to impart quality education which leads to quality living. Affiliated to JNTU Hyderabad, the college has completed more than a decade of dedicated service to the people of India in the field of Technical Education. Located at Moinabad, in a sprawling campus spread over 30 acres of lush green environment provides an ambient study atmosphere.

Vision

To produce technologically skilled Engineers of world class competency to address global challenges.

#### Mission

M1: To offer quality education for social upliftment that is affordable and accessible to all and in particular to rural students.

M2:- To provide academic freedom, generate, disseminate and preserve knowledge with inter disciplinary approach in order to meet advanced industrial standards.

M3:- To enable students to master innovative methodologies for research and skills required to become an entrepreneur.

M4:- To emphasize on human values, professional ethics, social responsibility and environmental sustainability.

A Two Day Workshop on

ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSINESS

4th -5th Dec,2019

Organized by

Department of Humanities and Sciences

In Association With

A Square Engineering Consultancy Bangalore

Coordinator

Ms.Ch.Sunanda

# GLOBAL INSTITUTE OF ENGINEERINGAND TECHNOLOGY

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Website: www.globalhyd.edu.in



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Survey No 179, Chilkur(V), Moinabad(M), Rangareddy Dist, T.S

## Entrepreneurship Development Cell

Mrs. Jabeen Bushra MBA,M.Com Assistant Professor & Head E-Cell

Lr.No: E-Cell /B.Tech/WRKSP/2019-20-02

To, The Principal GIET

Sir,

Sub: Hosting a two Day Workshop on "Environmental Scanning for Successful Business"-Reg

\*\*\*\*

E-Cell is planning to host a two Day Workshop on "Environmental Scanning for Successful Business" from 04/12/2019 to 05/12/2019 in Room No. 04. I would like to request you to give permission and support to conduct the workshop.

The objectives of the workshop are to enable the participants to understand the concept of on Environmental Scanning for Successful Business and to enhance knowledge.

Kindly accord approval so as to make necessary arrangements for hosting a two Day Workshop on "Environmental Scanning for Successful Business"

Thanking you.

Head E-cell

Date: 05/11/2019



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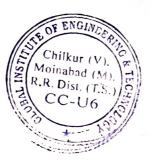
# **Entrepreneurship Development Cell**

Mrs. Jabeen Bushra MBA,M.Com Assistant Professor & Head E-Cell

Date: 25/11/2019

# **CIRCULAR**

E-Cell is Hosting a two Day Workshop on "Environmental Scanning for Successful Business" from 04/12/2019 to 05/12/2019 in Room NO 4, for all the students of GIET. In this regard students are hereby informed to get yourself registered for the workshop through the concerned department e-cell coordinator on or before 04/12/2019. The Co-ordinator for this workshop is Mrs.Ch.Sunanda, Assistant Professor, Department of H&S.



Head E-Cell

Cc to:

Principal – for information

Co-ordinator IQAC - for information

Heads of all Departments – for information to Students

Training & Placement Cell – for information

E-Cell Notice board – for Display

File – for Record



# GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE & Affiliated to JNTUH)

Survey No. 179, Chilkur (V), Moinabad (M), Ranga Reddy (D), TS.

Phone: 08417-252233 / 253021

JNTUH Code(U6)

e-mail: <u>principal.giet.u6@gmail.com</u>
CIVIL - CSE - MECH - ECE - EEE - MBA - M.Tech. EAMCET Code- GLOB

# **Entrepreneurship Development Cell**

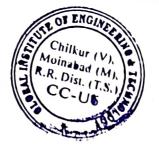
# A two Day Workshop on

"Environmental Scanning for Successful Business'

(4th -5st Dec, 2019)

# PROGRAMME SCHEDULE

372	TIME/LENGTH	SESSION	SPEAKER
Approx	. 09:30 AM - 10:00 AM	Inauguration	SI EARER
	10:00 AM - 11:00 AM	Importance of Environmental Scanning in business	Mr. Syed Javed, Proprietor, Apple Hitech Offset Printers, Hyderabad.
	11:00 AM - 11:30 AM	High Tea	Timers, riy derabad.
	11:30 AM - 01:00 PM	Identification of Internal and external factors affecting the business	Mr. Syed Javed, Proprietor, Apple Hitech Offset Printers, Hyderabad.
	01:00 PM - 02:00 PM	Lunch Break	
	02:00 PM - 03:30 PM	Advantages of Environmental Scanning in business	Mr. Syed Javed, Proprietor, Apple Hitech Offset Printers, Hyderabad.
	TIME/LENGTH	SESSION	SPEAKER
	09:30 AM - 11:00 AM	Role of Managers in Environmental Scanning	Mr. L.Lakshman Naik, Tax Consultant, Hyderabad.
Assembly South Street	11:00 AM - 11:15 AM	Tea Break	
	11:15 AM - 01:00 PM	Caution steps in Environmental Scanning	Mr. L.Lakshman Naik, Tax Consultant, Hyderabad.
	01:00 PM - 02:00 PM	Lunch Break	AND THE PROPERTY OF THE PARTY O
	02:00 PM - 03:30 PM -	Valedictory, Feedback and Certificate Distribution	The second secon



Co-Ordinator
Ms. Ch.Sunanda
Assistant Professor
Department of H&S.

# GLOBAL Institute of Engineering & Technology

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Phone: 08417-252233/252621

e-mail: principal.giet.u6@gmail.com

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# **DEPARTMENT OF HUMANITIES AND SCIENCES**

A Two Day Work Shop on "ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSINESS" (4<sup>th</sup> -5<sup>th</sup> December, 2019)

## PARTICIPANTS LIST

S.NO.	NAME OF THE STUDENT
1	P.AKASH
2	D.DEVISREE
3	MD.TAUQUEER ALAM
4	MIR AQEEL HASSAN
5	MOHAMMED YOUSUF AQEEL
6	V.YASHVANTH
7	ARBAZ KHAN
8	SYED SULEMAN
9	KAVALI HEMANTH
10	YAHYA
11	B.MAHESH
12	SYED NIDA
13	S.BHAVANINAND REDDY
14	M.HARIPRASAD
15	C.SRIKANTH
16	RAHUL OF ENGA
17	ABDUL QAYYUM  Chilkur  Meinabad

18	MOHAMMED IMRAN
19	MD.INTEYAZ
20	MOHAMMED SOHAIL
21	L.SOWMYA
22	TUSHANTHINI
23	R.THIRUMALLESH
24	K.REVANTH KUMAR
25	L.GANESH
26	DIVYA
27	T.ALEKHYA
28	R.SHRUTHI
29	J.SANDHYA
30	MRUDULA
31	T.ANWESH REDDY
32	HAREESH REDDY
33	GADDAM RAKESH
34	P.MANOJ REDDY
35	D.BALAJI
36	K.REKHA
37	MD TANVEER ULLAH



Assistant Professor, Departemnt of H&S



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### **Entrepreneurship Development Cell**

A two Day Workshop on

"Environmental Scanning for Successful Business'

(4th -5st Dec, 2019)

REGISTRATION FORM
(Please Fill in CAPITAL LETTERS)

Name

Roll No: 1976 (ADS 04.

Course/Year : 17 - 17 | Stall.

Department : CSC.

E-mail : 1976 (ADS 04.

Phone No : 976 S 17 2 5 2 1

For Office use only

Approved/ Not Approved

Signature of Goordinator

HGINEE

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# GLOBAL INSTITUTE OF ENGINEERING & TECHNOLOGY



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Phone: 08417-252233 / 252821

c-mail: principal.giet.u6@gmail.com

JNTUH Code (U6) CIVIL - CSE - MECH - ECE - EEE - MBA - M.Tech.

EAMCET Code-GLOB

# **Entrepreneurship Development Cell**

A two Day Workshop on

"Environmental Scanning for Successful Business'

(4<sup>th</sup> -5<sup>st</sup> Dec, 2019)

### FEEDBACK FORM

Please valuate your rating of the course by placing a tick in the appropriate box. (Ratings: 1.Poor 2.Satisfactory 3.Good 4.Very good 5.Excellent)

Date: 5/12/2019 Branch: CSE **RATING ASPECTS** Excellent Very good Good Satisfactory Poor 2 1 Relevance of content Trainer was knowledgeable and skillful Quality of input provided Quality of presentations Adherence to the time schedule Opportunity given to participant to clear doubts Identify ways to build on current skills and knowledge Overall learning experience How has the course enhanced your skills or understanding of this topic?

Specify problems faced by you during the course?



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# **WORKSHOP REPORT**

A two day workshop on ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSUNESS was organized by department of Humanities and Sciences on 4/12/2019 and 5/12/2019 for the students of Global Institute of Engineering and Technology. The Workshop aims to make the participants productive by giving them the ability to understand the importance of ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSUNESS.

### Day 1:

The Workshop Started with a formal Inaugural Ceremony, Welcome Address to the gathering was delivered. Later Ms.Ch.Sunanda,,Assistant Professor, Department of H&S, Workshop Coordinator delivered the Inaugural Address, presented the theme of Workshop and introduced the Resource Persons to the Participants. Importance of ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSUNESS was addressed to the gathering as a part of her Introductory Speech.

The session started after inauguration, at 10:15AM in which Resourse Person, Mr.Syed Javed, Proprietor, Apple Hitech Offset Printers, Hyderabad, delivered his



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talk on importance of ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSUNESS. Session ended at 11:00 AM followed by a tea break Soon after the break a detailed talk on identification of internal and external factors affecting the business was taken by the same speaker and the session closed for Lunch break at 1.00PM. After Lunch Break i.e 2.00 PM again session continued on advantages on ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSUNESS by the same speaker. The session ended by 3.30PM.

### **Day 2:**

On second day, the session started at 9.30 AM wherein, Resourse Person Mr.L.Lakshman Naik, Tax consultant, Hyderabad conducted a Session on role of managers in environmental scanning for successful business followed by a tea break. Soon after the break, the session started on caution steps in Environmental scanning by the same speaker from 11.15 AM to 1.00 PM and the session continued after Lunch break till 3.30PM and later the session was concluded with valedictory.

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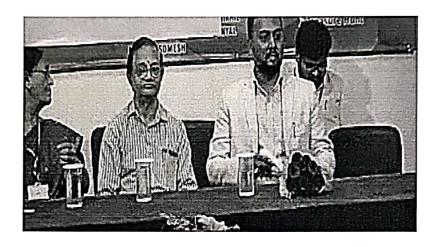
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**E Cell-ESSB** 

Chilkur (V).

Moinabad (M).

R.R. Dist. (T.S.)

CC-U6

Co Ordinator Ch.Sunanda, Asst Prof, Dept of H&S.



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### **Entrepreneurship Development Cell**

A Two Day Workshop

on

#### ENVIRONMENTAL SCANNING FOR SUCCESSFUL BUSINESS.

(4th-5th December, 2019)

### **CERTIFICATE OF PARTICIPATION**

This is to certify that Ms./Mr. Vasanthaler Pavani Cli bearing roll number

1906/A0409 has attended A Two Day Workshop on Environmental Scanning for Successful Business,

held on  $4^{th}$  December 2019 to  $5^{th}$  December 2019 at Global Institute of Engineering and Technology.

Coordinator (Mrs. CH. Sunanda)

Hend E Cell (Ms. Jabeen Bushra) Principal (Dr. Sivalingam)